

MEDIA RELEASE

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GROUP

Anthony John Group achieves \$100 million of sales in two months

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80 per cent sold since August: Southpoint hotel-inspired luxury residences hit the mark

Unprecedented local market interest has resulted in Anthony John Group securing sales for more than 80 per cent of its first Southpoint apartment release. Some 90 per cent of these sales have been to Brisbane buyers, including many empty nesters downsizing from large suburban family homes.

The creator of the internationally acclaimed Emporium Hotel has also achieved exceptional sales success with its high-end, three-bedroom Residences, selling 25 per cent of its luxury offering since the public launch two weeks ago.

Located on the last available piece of South Bank, the \$590 million master-planned Southpoint development will significantly raise the bar in apartment luxury, while featuring Brisbane's second boutique Emporium Hotel.

The architecturally designed Apartments offer beautiful finishes and excellent views, while the limited-edition Residences feature exquisitely appointed homes that will deliver a level of luxury and service not found in any other project in Brisbane.

Managing Director Tony John said that the Residences also offered breathtaking and uninterrupted north-east views of South Bank, the Brisbane River and the CBD, along with stunning finishes, spacious living areas and flawless attention to detail.

"All apartments will have direct access to the new Emporium Hotel South Bank. This means that while residents will enjoy private entry and lifts, they can also take advantage of Emporium's unrivalled facilities and services, including 24/7 room service, valet parking and concierge," he said.

East Village apartments launch attracts 300 people and 57 per cent sales

Since launching The Quarters – the first apartments of its \$600 million East Village development in Cannon Hill – on the weekend, Anthony John Group has taken deposits for 57 per cent of its first-stage release. This follows the Group's successful sell-out of The Courtyards – where all 105 townhomes sold in just 18 months, mostly to Brisbane-based buyers.

Chief Executive Officer Shane Bulloch said that both The Quarters and The Courtyards attracted interest from young local buyers wanting to take advantage of East Village's unique qualities.

"Our success has been due to a combination of excellent location, high-quality design and finishes, and our focus on creating a welcoming community hub," he said.

Construction of The Quarters is expected to commence in the first quarter of 2014 with completion in the first half of 2015. Construction of Southpoint's residential apartments is scheduled for completion mid 2016, with the new Emporium Hotel to open around the same time.

Ends.

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